Project 1 – Overview

Our first project this semester will be the case study "Forecasting Beer Demand at Anadolu Efes". As a class, we will read the case study and then discuss the following questions.

1. What is the purpose of this project?

2. Up to this point, you have taken several classes that have taught you different OR tools you can use to solve real-world problems. Which tools do you think you may use to address this question?

3. Open the data files that are attached to this assignment. What data is available? What does the data look like?